

MOOSEHEAD MARKETING SOLUTIONS

MMS offers schools and organizations "character visits" supporting MANY scholastic standards for all ages. These include: Dr. Seuss, Johnny Appleseed, farmer, "Polar Express," soldier, Charles Shultz, Boy Scout, Chef, and a variety of other historical and topical figures.

Age-appropriate workshops are also available, supporting curriculum in many grades. Topics include: science, creative writing, photography, and more! At MMS we cater to YOU!

A full-service marketing firm, MMS provides excellence to solve clients' branding and leadership problems. From strategic or marketing planning to website design and plan fulfillment, "YOUR Success is OUR success!"

**Call or email today to discuss YOUR
classroom needs!**



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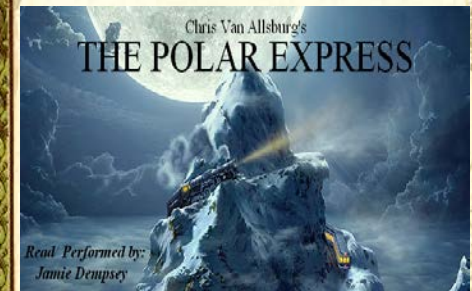
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MOOSEHEAD MARKETING SOLUTIONS PRESENTS:



2010

Chris Van Allsburg's
THE POLAR EXPRESS



"The bell still rings for me, as it does for all who truly believe..."

PRICING & OPTIONS

The Event

The "full experience" of *The Polar Express*. Students are ushered into the media center or cafeteria with their train tickets, where the Conductor gives a short introduction, focusing on the importance of the relevant literary topics "believing," "learning," and "leading."

After capturing the audience's attention and pulling them into the world of the Polar Express, the Conductor then begins the story, delivering dramatic interpretation throughout the reading. Afterwards, the Conductor facilitates discussion regarding learned topics.

In whole-school situations, students may be split into two sessions: Pre-k through 2nd grade and 3rd grade through 5th grade, to better facilitate age-appropriate discussion.

Cost: \$25 per class (minimums may apply)

Options

With prior scheduling notice, the Conductor will be available after the Event for class or individual photos. Media/ Tech Specialists and teachers are encouraged to bring cameras, or with prior notification, MMS can provide a photographer and paper or electronic prints at a minimal additional cost.



Student gifts/ goodie bags (to include cookies, a package of hot chocolate, and a "believe" bell, like in the story, to be taken home to remind a child or parents of the experience).

Cost: \$2 each

Some schools use this event as an opportunity to host a "Pajama Day" to reflect the children in the story! Slots are filling fast, so email or call Moosehead Marketing Solutions to discuss YOUR class or school's needs!